



Complete **Marketing** Solutions

WWW.REALTY-PIXEL.COM



Welcome To Our SEO Marketing Overview

Welcome to our comprehensive guide outlining the array of services we offer along with their corresponding pricing structures. At Realty-Pixel, we pride ourselves on delivering top-notch solutions tailored to meet your specific needs. Explore the following pages to discover how we can elevate your digital presence and drive your business forward.

We provide full SEO which includes On Page Optimization and Off Page optimization. We will describe the techniques which we deliver to our clients in detail on the following pages so that you receive a detailed overview of the different packages and services.



Our Expert SEO Services:

On-Page Optimization:

1. Placed proper meta tags
2. Ensure about unique content
3. Image alt tag optimization
4. Set up Google webmaster and Google analytical account
5. Check broken links
6. Anchor text optimization
7. Search engine submission
8. Check navigation of website
9. On-Page content creation
10. Landing-Page creation

11. Blog-Posts
12. Keyword-Research
13. Advanced topic research
14. 301 redirect
15. 404 custom page
16. W3c validation
17. Robot.txt
18. Xml site map submission
19. Ensure about hidden text
20. Increase visibility of website

Off-Page Optimization:

1. Article creation and submission
2. Manual Directory Submission
3. Social bookmarking
4. Classified and ad submission
5. Blogging and content writing
6. Local Listing
7. Business directory
8. Video & image submission {if available}
9. Facebook, Twitter, Instagram, Quora promotion
10. Social media optimization

Here's a concise overview of our comprehensive services

- **Competitive Analysis:** Gain deep insights into your industry landscape and objectives.
- **Keyword Selection:** Thoughtfully select search terms with high potential for search engine ranking.
- **Onsite Analysis:** Optimize your website's user experience and technical framework.
- **Google Analytics:** Utilize free software to monitor project performance and user behavior.
- **Backlinking:** Establish a strong online presence to capture search engine attention.
- **Transparent Reporting:** Receive detailed reports showcasing our work and keyword rankings.

Our Commitment

Realty-Pixel is dedicated to delivering unparalleled value to our clients. We provide top-notch services at competitive rates while maintaining the highest standards of ethics and transparency.

Achieving optimal results typically requires 12-18 months of sustained effort, yielding long-lasting benefits.

Our Guarantee encompasses:

Best Affordable Prices: We offer affordable SEO solutions without compromising on quality, fostering long-term relationships with our clients. We prioritize client specifications and never compromise on quality.

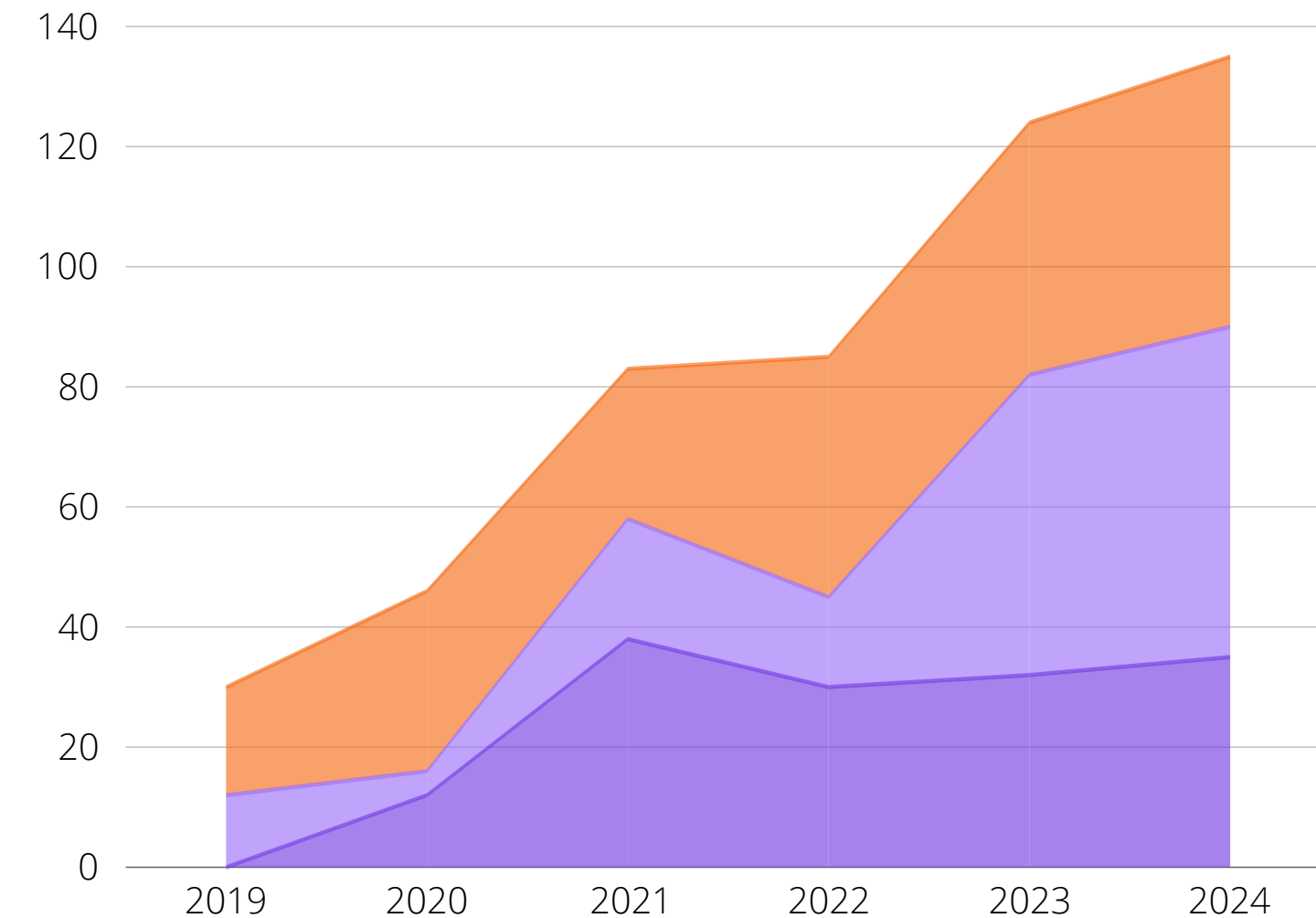
Expert Consultation: We provide clients with insights into our strategies and welcome their input for more effective results. Weekly reports ensure transparency and the best consultation.

Project Timelines: We adhere to principles of honesty, reliability, and hard work, tailoring our efforts to meet our clients' timelines. Your website's success is our priority.

Contact us to experience the benefits of working with Realty-Pixel.

Discover why our services can elevate your website and enhance your overall business.

Realty-Pixel is committed to excellence in every endeavor.



Review and Analysis

SEO Package	ESSENTIAL SEO PLAN	ENTERPRISE SEO PLAN	CUSTOM SEO PLAN
Website Analysis	YES	YES	YES
Competitive Analysis	YES	YES	YES
Keyword Research	YES	YES	YES
Topic Research	YES	YES	YES
Custom Search Engine Optimization Strategy	YES	YES	YES



*The scope and intensity of the respective work depend on the monthly budget.

On-Page Optimization



SEO Package	ESSENTIAL SEO PLAN	ENTERPRISE SEO PLAN	CUSTOM SEO PLAN
Website Structure Optimization	YES	YES	YES
Content Optimization	YES	YES	YES
Content Creation	YES	YES	YES
Image Optimization	YES	YES	YES
HTML code optimization	YES	YES	YES
Meta tag creation & optimization	YES	YES	YES
HTML Sitemap creation	YES	YES	YES
Google XML Sitemap	YES	YES	YES
Google Analytics Setup & Monitoring	YES	YES	YES



*The scope and intensity of the respective work depend on the monthly budget.

Off-Page / Content Marketing



SEO Package	ESSENTIAL SEO PLAN	ENTERPRISE SEO PLAN	CUSTOM SEO PLAN
Article submission	YES	YES	Upon Agreement
Classified Submissions	NO	YES	Upon Agreement
Social Bookmarking	NO	YES	Upon Agreement
Image Submissions	NO	YES	Upon Agreement
Blog Commenting	NO	YES	Upon Agreement
Link Building	YES	YES	Upon Agreement
Video Submission	NO	YES	Upon Agreement
Q & A Submissions	NO	YES	Upon Agreement
Guest Blog Posting	YES	YES	Upon Agreement



*The scope and intensity of the respective work depend on the monthly budget.

Local Search Optimization

SEO Package	ESSENTIAL SEO PLAN	ENTERPRISE SEO PLAN	CUSTOM SEO PLAN
Google My Business Setup & Verification	NO	YES	Upon Agreement
Local Business Directory/ Citations	YES	YES	Upon Agreement
Customer Reviews/Ratings Submissions	NO	YES	Upon Agreement
Contact Address in Footer	YES	YES	Upon Agreement
Create Local/Area Pages	NO	YES	Upon Agreement



*The scope and intensity of the respective work depend on the monthly budget.



All the above packages include the following

- All the above SEO practices are executed as per Google guidelines and our SEO standards.
- All the submissions will be done manually and in relevant categories only
- Additional assistance on the latest trends in search engines and marketing strategies will be provided at no additional cost.
- No hidden cost involved
- Monthly Ranking & Traffic Reports
- The above quotes and strategy may vary as per the site type, structure, competition on the keywords, and targeted visitors.
- For submission processes, we would be accountable for submissions only. A detailed report will be provided every month.
- For optimizing website structure and navigation, we would provide complete recommendations however implementation needs to be done at the client's developer site
- All monthly subscriptions can be canceled at any time, no contract.

[>> Here you can find our pricing page <<](#)



Understanding SEO Results

SEO outcomes are influenced by numerous factors, including but not limited to the monthly budget allocated, the age of the website, the time invested in optimization efforts, and the current domain authority.

1. **Monthly Budget:** The budget allocated to SEO activities directly impacts the scope and depth of optimization strategies that can be implemented.
2. **Site Age:** Established websites may have accrued more authority and trust over time, affecting their rankings compared to newer sites.
3. **Time:** SEO is an ongoing process that requires consistent effort and time investment. Results may not be immediate but tend to improve gradually over time.
4. **Current Authority:** The domain authority, determined by factors like backlinks, content quality, and site structure, plays a significant role in search engine rankings.

While these factors are critical, it's important to note that SEO is dynamic, and results can vary based on the industry, competition level, and the specific strategies implemented. At Realty-Pixel.com, we tailor our approach to suit your unique requirements, maximizing your SEO potential and delivering sustainable results over time.



Get in touch to get started faster

We look forward to hearing from you.
We advise you individually on your new marketing and SEO strategy or simply book your favorite package.

You can find all prices for our services on this page

<https://realty-pixel.com/pricing/>

This is how you can contact us:

Email: info@realty-pixel.com | Phone: +15642127939

[>> Or book an e-meeting <<](#)